



AVID

NewsCutter Software

One tool; any news editing challenge

Whether you're a news editing pro, a producer, or a journalist you need a straightforward editing tool designed for the speed of high-pressure broadcast news editing. Avid® NewsCutter® video editing software gives you all the tools you need to deliver award-winning news packages, whether at the scene or on the desktop. Engineered for fast-turnaround conditions without compromising quality, NewsCutter software version 8 is the ideal storytelling tool and the proven standard for newsroom-connected, high-efficiency news editing.

Avid NewsCutter Software

Speed High-performance news-focused editing without compromising creativity.

Newsroom integration Tight linkage with newsroom computer systems for a more efficient workflow and improved newscast accuracy.

Open integration Interface and interconnect with third party systems and components, including common and emerging acquisition formats.

Collaborative power Support for the Avid HD News production environment means the smoothest end-to-end workflow in the business - and total workgroup connectivity with access to media anywhere, from anywhere.

Format flexibility

Avid Media Access support for XDCAM EX/HD, P2/AVC-I, and GFCAM, gives you the ultimate in fast and easy acquisition to editing workflow—on the laptop and on the scene.

NEWS EDITING DONE RIGHT

NewsCutter software is designed to meet tight deadlines with an array of special news, editing and voiceover tools, native media and metadata support for XDCAM EX/HD, P2 DVCPRO HD and AVC-I, and GFCAM cards and discs, and integrated media management that helps you stay relaxed and focused on telling the best story. Avid's Open Timeline and mix and match real-time transcoding let you simply use material regardless of the format - and concentrate on the editing. When it's crunch time, FrameChase™ editing lets you start editing just seconds after an ingest begins, and then send completed stories to air with a simple Send to Playback command, or use the included Sorensen Squeeze software to get your story to the Web.

TIME SAVING INTEGRATION

Save valuable time with Avid Media Access (AMA) technology that lets you skip the import step and just start editing from the camera disc or card, with all metadata available. Or, use the VTR shuttle knob to easily control capture into NewsCutter from tape. Keep in sync with the story and the newsroom with an interactive iNEWS® or ENPS session right inside NewsCutter. When you're ready to send to air, a simple drop down option sends the package directly to the Avid AirSpeed® Multi Stream HD/SD server, or to other play out servers to get the story on air in the shortest possible time.

ENGINEERED FOR COLLABORATION

Share media, projects, and ideas within your facility or around the world. Avid NewsCutter software is a key part of the high-productivity Avid HD News environment with support for end-to-end native format workflows, and transparent collaboration and media sharing. That includes tight integration with the Avid Interplay® video production asset management system for accelerated real-time workflow, and wide-area media access, transcoding and transport tools that let you easily and swiftly find, select and move media, wherever it is and wherever you are.

For more information visit www.avid.com/reseller

Complete Editing Software for News

Editorial

- Unmatched news editing and audio voiceover toolset
- Comprehensive NewsCutter video editing toolset
- Multi-format open timeline with native, direct access to XDCAM HD, XDCAM-EX, DVCPRO HD, AVC-I, GFCAM, and support for HDV, Avid DNxHD* and uncompressed 10-bit HD
- Customizable and portable user settings

Integration

- Avid Media Access direct mounting and editing from camera disc and card media
- QuickRecord VTR shuttle knob sequence record control to NewsCutter
- Instant or scheduled recording of incoming material to local or Avid Unity™ shared storage
- FrameChase editing of MXF media upon capture from supported devices
- One click Send to Playback with supported Avid and third party servers
- GPI triggers

Collaboration

- Full iNEWS or ENPS session window; interactive iNEWS-editor workflow
- Shared projects and bins
- Avid Unity shared storage support
- Avid Interplay production asset management support and accelerated local and WAN workflow
- 720p proxy creation for easier collaboration, searching, and efficient workflow

Effects

- NaturalMatch™ color correction and auto-correct
- Intraframe™ editing with blur, mosaic, and paint
- SpectraMatte™ chroma keyer with SpectraGraph™ technology
- Extensive family of integrated real-time effects from transitions to 2D and 3D effects, moving mattes, tracking, high quality keys and rampable motion effects
- AVX™ third-party effect plug-ins

Hardware Options

- Avid Mojo® SDI for analog and digital SD I/O
- Avid Mojo DX for digital SD & HD I/O
- Avid Nitris® DX for comprehensive analog and digital SD & HD I/O

WHAT'S IN THE BOX?

Avid Software

- **Avid NewsCutter** – SD and HD editing
- **Avid Interplay Transfer (standalone version)** – Point to point transfer tool for Avid media and metadata
- **Avid MediaLog™** – logging and metadata management
- **Avid EDL Manager** – Timecode metadata export in all industry standard formats
- **Avid MetaSync® Manager** – Avid enhanced objects creation tool for interactive programming
- **Avid MetaFuze®** – R3D, DPX and file based conversion to Avid MXF media file formats

Complete Software Suite

Avid NewsCutter ships with a comprehensive set of productivity boosting tools.

- **Avid DVD by Sonic®** – DVD and Blu-ray authoring (Windows only) of NewsCutter projects for review & approval and final distribution
- **Boris Continuum Complete** – A comprehensive library of video filters and transitions for effects and look creation
- **Sorenson Squeeze** – Multimedia export, and web encoding for review and approval and final distribution
- **SmartSound SonicFire Pro** – Automated music track creation for temporary or final audio beds
- **Avid FX** – 2D and 3D compositing, titles, animation and effects to add the extra touches your project requires

Avid services, support, and training

- Avid Broadcast Support, Worldwide Training, and Professional Services help to ensure your facility keeps to the production schedule—and puts the news on the air—every time.

To learn more—visit www.avid.com/NewsCutter

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